



**Downtown Hayward Improvement Association
Board of Directors Meeting
Thursday, July 16th, 2020, 10:00 a.m.
Meeting via Zoom (See link sent out)**

AGENDA

1. **Call to Order & Introductions:** Jeff Jurow, President
2. **Approval of Minutes from May 14th, 2020** *Action Item*
3. **Community/Public Comment/City Announcements**
4. **City Update:**
 - a. Update on Downtown Saturday evening street closures (July – Sept)
 - b. Correspondence on rent relief citywide
5. **Committee Reports:**
 - (Executive Committee) – Jeff Jurow***
 - a. Budget update, review of YTD expenses
 - b. Setting up Nominations Committee as per bylaws, (see attached), set Annual meeting date for September: *Action Item*
 - (DISI Committee) – Sara Buizer***
 - a. DHIA Social Media Report- Review
 - b. District Reopening Campaign
 - c. Action: Reallocation of DHIA funds to support street closure for Saturday evening dining programs through September 30th (former Events Line item) *Action Item*
 - (SOBO Committee) – Committee Chair Needed***
 - a. New Chief of Police meeting - pending
 - b. Update on Downtown Maintenance Operations
 - c. RFP for Security camera program, report on respondents *Action Item*
 - d. DHIA landscape program for Downtown – in progress

DOWNTOWN HAYWARD IMPROVEMENT ASSOCIATION

22650 Main Street • Hayward, CA 94541

- e. Bench Removal/Replacement on B Street- status

(Land Use Committee) – Bill Matheson

- a. Meeting on Main Street Complete Street Project

6. Other

7. Next Board of Directors Meeting: _____

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 22650 Main Street, Hayward, CA 94541. This meeting is noticed and conducted pursuant to § 54953(b) as amended by Executive Order N-25-20. Action may not be taken on items not identified as such and posted on the agenda.

TEMPORARY MODIFICATIONS TO THE BROWN ACT DUE TO COVID-19:

Based on current COVID-19 directives and mandates, Governor Newsom has modified and suspended

some of The Brown Act requirements temporarily. For a list of the items that Governor Newsom has modified or suspended, please see attached.

FROM GOVERNOR NEWSOM'S EXECUTIVE ORDER ON MEETING UNDER THE BROWN ACT

11. Notwithstanding any other provision of state or local law, including the Bagley-Keene Act or the Brown Act, a local legislative body or state body is authorized to hold public meetings via teleconferencing and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to attend and to address the local legislative body or state body, during the period in which state or local public officials impose or recommend measures to promote social distancing, including but not limited to limitations on public events. All requirements in both the Bagley-Keene Act and the Brown Act expressly or impliedly requiring the physical presence of members, the clerk or other personnel of the body, or of the public as a condition of participation in or quorum for a public meeting are hereby waived.

In particular, any otherwise-applicable requirements that

- i. state and local bodies notice each teleconference location from which a member will be participating in a public meeting.
- ii. each teleconference location be accessible to the public.
- iii. members of the public may address the body at each teleconference conference location.
- iv. state and local bodies post agendas at all teleconference locations.
- v. at least one member of the state body be physically present at the location specified in the notice of the meeting; and
- vi. during teleconference meetings, a least a quorum of the members of the local body participate from locations within the boundaries of the territory over which the local body exercises jurisdiction are hereby suspended, on the conditions that:
 - i. each state or local body must give advance notice of each public meeting, according to the timeframe otherwise prescribed by the Bagley-Keene Act or the Brown Act, and using the means otherwise prescribed by the Bagley-Keene Act or the Brown Act, as applicable; and
 - ii. consistent with the notice requirement in paragraph (i), each state or local body must notice at least one publicly accessible location from which members of the public shall have the right to observe and offer public comment at the public meeting, consistent with the public's rights of access and public comment otherwise provided for by the Bagley-Keene Act and the Brown Act, as applicable (including, but not limited to, the requirement that such rights of access and public comment be made available in a manner consistent with the Americans with Disabilities Act).

In addition to the mandatory conditions set forth above, all state and local bodies are urged to use sound discretion and to make reasonable efforts to adhere as closely as reasonably possible to the provisions of the Bagley-Keene Act and the Brown Act, and other applicable local laws regulating the conduct of public meetings, in order to maximize transparency and provide the public access to their meetings.

ARTICLE 4 - DIRECTORS

Section 1. Number and Term

The Corporation shall have a minimum of five (5) and a maximum of seventeen (17) Directors and collectively they shall be known as the Board of Directors. The exact number of Directors shall be fixed from time-to-time by resolution by the Board of Directors. Subject to the foregoing provisions for changing the number of Directors, the following seats shall be allocated to the Board of Directors:

- A) No less than a two-thirds majority of the seats on the Board of Directors at all times shall be filled by Property Owner Directors (as defined in Section 2 of this Article 4). Each property within the district boundaries, based upon the legal status of ownership, is entitled to appoint only one representative to serve on the Board of Directors;
- B) The balance of seats shall be filled by Community at Large Directors as defined in Section 2 of this Article 4);
- C) Directors shall be elected for a term of two (2) years., However, following the first election of Directors, one half ($\frac{1}{2}$) of the Property Owner Directors and one half ($\frac{1}{2}$) of the Community Directors shall serve a term of one (1) year, and one-half ($\frac{1}{2}$) of the of the Property Owner Directors and one half ($\frac{1}{2}$) of the Community Directors shall serve a term of two (2) years. The Directors may assign the one-year terms by unanimous agreement, but in the absence of such agreement, the Directors receiving one-year terms shall be chosen by lot at the meeting at which the election is held. This staggering of terms will ensure that the entire Board is not replaced within one calendar year. Directors' terms shall commence on the date of their election and expire on the date of the election of the successor to the Director whose term is expiring.

Section 2. Qualifications

Members of the Board shall possess the following qualifications:

- A) *Property Owner Directors* shall be owners of real property within the boundaries of the Downtown Hayward Community Benefit District (the "District"), who have made full payment of all District assessments due for the previous and current fiscal years, or the duly appointed authorized representative (as defined in these Bylaws) of such owner.
- B) *Community at Large Directors* shall be persons who a) own and operate a business located on property located within the boundaries of the District, or the duly appointed authorized representative (as defined in these Bylaws) of such owner and operator; b) are community members who reside within the boundaries of the District; c) are individuals who do not reside or operate a business within the District boundaries but who show a high degree of interest and concern for the welfare of the District and who understand its connection to the community at large, and who the Board believes may assist the Corporation to fulfill its goals as a public benefit Corporation.
- C) A group of stakeholders consisting of the persons set forth in Exhibit "A" attached to these Bylaws and who have placed their signatures on Exhibit "A", is hereby-

appointed upon the execution of these Bylaws as an interim Board of Directors to oversee creation and functioning of the Corporation including the adoption of the Articles of Incorporation, the Bylaws of the Corporation, an initial governance plan, and the election of the First Board of Directors. The interim Board shall serve until they have elected a fully qualified Board of Directors in accordance with these Bylaws.

Section 3. Nomination and Election

Not less than forty-five (45) days before the date set forth for the Annual meeting of the Directors, the President shall appoint at least three (3) Directors, at least two of whom shall be Property Owner Directors, as the Nominating Committee to solicit nominees for consideration for election as Directors. The names so proposed, by the Committee shall be presented to the Board at its Annual meeting. The Nominations Committee shall include the President and at least two other Directors.

The Nominations Committee shall provide nomination forms to all eligible property owners and Directors. The nomination forms shall be mailed out at least thirty (30) days prior to the date set for the annual meeting. A due date of at least twenty (20) days prior to the annual meeting date shall be stated as the deadline for submitting nominations to the Nominations Committee;

- A) The nominees, who have been deemed to be qualified, consistent with these Bylaws shall be presented to the Board for consideration of election to the Board at its annual meeting.
- B) At the annual meeting the Directors may vote to accept some or all of the nominees submitted by the Nominations Committee. The election of Directors shall comply with the allocation provided in Section 1 of this Article 4.

Nominations may not be made from the floor but only in accordance with the procedures set forth in this Section 3 or such other procedures as may be determined by the Board.

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Downtown Hayward Improvement Association
Board of Directors
 Thursday, May 14th, 2020, 10:00 a.m.
ZOOM MEETING

Present: Resti Zaballos, Nicole Franklin, (by phone), Catherine Ralston, Kim Huggett, Bill Matheson, Thomas Leung, Ben Schweng, Jeff Jurow,

Absent: Dinesh Shah, Sara Buizer

Guests: Alfredo Rodriguez

Staff: Marco Li Mandri, Dominic Li Mandri/New City America

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions	Introductions of all present were made. Jeff Jurow called the Board together at 10:10	No action taken
2. Approval of the March 12 th , 2020 Board minutes	The minutes of the March 12 th , 2020 Board of Directors meeting were reviewed.	Resti moved and Jeff seconded approval of the March 12 th , 2020 minutes. The minutes were approved unanimously
3. Community Updates,	Kim have an update on the new businesses that have been opened in Downtown	No action taken
4. City updates	Sara and Catherine gave an update on the following:	

DOWNTOWN HAYWARD IMPROVEMENT ASSOCIATION

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<p>a. Dispensary status</p> <p>b. Old City Hall demolition;</p> <p>c. Main and Maple update</p> <p>d. Main and B Street plans, send to project review</p> <p>e. City/County COVID grants.</p>	<p>a. A 2nd dispensary has been approved for Downtown, this one will be at B and Main Street;</p> <p>b. City Center Tower is almost gone. The City needs to conduct a surplus property option to non-profit housing developers. If no candidate responds, the City can put out an RFP for development. Resti thanked the City for the smooth demolition process.</p> <p>c. One group really wants to redevelop an 80 per cent market rate and 20% affordable housing unit with 240 units, plus 5500 sq. feet of ground floor retail and a medical office building. Discussion followed;</p> <p>d. No update on the burnt-out property at Main and B Street. Marco requested that Land Use review the new development once it has been submitted to the City. Sara stated no problem.</p> <p>e. Catherine reported that the City gave out 80 grants to businesses for COVID related issues. 32 of those grants went to Downtown businesses. The whole list of recipients is on the City's website.</p>	<p>a. No action taken</p> <p>b. No action taken</p> <p>c. No action taken</p> <p>d. No action taken</p> <p>e. No action taken</p>
<p>5. Committee Reports:</p>		
<p><u>Executive Committee:</u> <u>Jeff Jurow</u></p> <p>a. Budget review</p> <p>b. Annual report</p>	<p>a. The YTD FY 20 budget was reviewed. Discussion followed. Still waiting for the transfer of the first assessments from last December. Sara stated that the DHIA would need to bill BART, the USPS and ATT since they do not pay property taxes. They should be invoiced by the DHIA.</p> <p>b. The Annual report is completed and printed. Copies have been sent out.</p>	<p>a. No action taken</p> <p>b. No action taken</p>

<p><u>DISI Committee – Sara Buizer</u> a. web site update/AI Fresco proposal</p> <p>b. Update from Full Court Press</p> <p>c. Heritage Park</p> <p>d. Banner program</p>	<p>a. Dominic gave an update on the website. It is done. The website name is www.visithaywardca.com. We are still trying to get access to www.downtownhayward.com, which is currently taken Sara also gave an update on the planned AI Fresco evening which would feature outdoor dining on B Street from Foothill to Watkins and Main Street from A to C Streets. A Task Force has been formed to work on this including Sara, Catherine, Marco, Dominic, Alfredo, and Kim. The DISI Committee will use its allocated funds to promote this event, when it occurs, with Full Court Press. Discussion followed.</p> <p>b. Dominic gave an update on our work with Full Court Press, our PR firm. They plan on working on the COVID issues and our plan to do an outdoor. Discussion followed. Dom gave an update since then we have grown to 1200 Facebook followers, 80 Instagram followers with 2 – 3 post per week.</p> <p>c. No new meeting has been set for Heritage Park due to scheduling.</p> <p>d. No action taken since we are waiting for our “Encroachment Overlay permit” to be approved by the City</p>	<p>a. No action taken</p> <p>b. No action taken</p> <p>c. No action taken</p> <p>d. No action taken</p>
<p><u>Sidewalk Operations:</u> a. Meeting with New Chief of Police</p> <p>b. Update on Maintenance Crew</p>	<p>a. The Chief will not be coming to a Board meeting until we can meet as a group again.</p> <p>b. Dominic gave an update on the Maintenance crew. We have a five-member crew now. Two previously hired have left for new jobs. Due to COVID</p>	<p>a. Jeff was appointed to be the head of the SOBO Committee by consensus.</p> <p>b. No action taken</p>

<p>c. Security camera RFP</p>	<p>and the unemployment situation, it should be easier to find new employees.</p> <p>c. Jeff had put the security camera program on hold after COVID hit the area in early 2020. He suggested we issue the RFP for the study and a pilot program. Auto burglaries are extremely high, and all burglaries need to be reported to the PD. Marco and Dominic will update the security camera RFP and send it to Jeff. It should be out with returns from potential candidates by the next Board meeting. Discussion also occurred on the possibility of hiring HPD part time to monitor Downtown. Jeff and others did not want to go down that road until we could figure out what our PD baseline services are.</p> <p>The Mayor and City Council appear to support the private camera program for Downtown. Resti asked if HPD in Downtown is up to its full force again. COVID has created some issues with PD personnel.</p>	<p>c. No action taken</p>
<p>d. City landscape contract</p>	<p>d. No update from Public Works on the potential DHIA control of the landscaping contract.</p>	<p>d. No action taken</p>
<p>e. Outdoor seating in Downtown</p>	<p>e. Dominic is still working with Sara for the outdoor encroachment overlay that would allow for outdoor seating in public spaces in Downtown. This is separate from the COVID outdoor dining event was are planning through DISI.</p>	<p>e. No action taken</p>
<p>Land Use Meeting</p>	<p>Due to the COVID restrictions and City employees working from home, we have not been able to have our meeting about internet access in Downtown. That will be set up once the COVID restrictions are lifted.</p> <p>The Committee also needs to review the new Main and Maple proposal once the receiver sells the property, as well as the</p>	<p>No action taken</p>

	new development scheduled for the empty lot at Main and B Street. Discussion followed.	
Next Board Meeting	The next meeting of the Board of Directors will be held on Thursday, July 16 th at 10:00 a.m. at Zaballos Construction offices, 22320 Foothill Drive, Ste. 660 (or Zoom meeting, based upon the County Shelter in Place order). The meeting was adjourned via zoom at 11:15.	

Minutes taken by Marco Li Mandri, Executive Director

Monica Montes

From: Marco Li Mandri
Sent: Tuesday, July 7, 2020 9:55 PM
To: Monica Montes
Subject: Fwd: Hand Sanitizer

Print this out and put on my desk with a post it for DHIA. Confirm.

M

Sent from my iPhone

Begin forwarded message:

From: Catherine Ralston <Catherine.Ralston@hayward-ca.gov>
Date: July 6, 2020 at 11:43:18 AM PDT
To: Marco Li Mandri <marco@newcityamerica.com>, Dominic <dominic@newcityamerica.com>
Cc: Sara Buizer <Sara.Buizer@hayward-ca.gov>
Subject: FW: Hand Sanitizer

Hi Marco and DOmininic-

I just sent an email with you as a cc'd to Shakera asking for some more details. Here is the original email she sent to the city.

Let me know if you have any questions.

Catherine.

From: Paul Nguyen <Paul.Nguyen@hayward-ca.gov>
Sent: Monday, July 6, 2020 11:21 AM
To: Catherine Ralston <Catherine.Ralston@hayward-ca.gov>
Subject: FW: Hand Sanitizer

How do think we should handle this?

I mean they are private citizens. They can hand out stuff if they want but I don't think we need to sanction it. Maybe we put them in touch with DHIA?

Paul

From: Monica Davis <Monica.Davis@hayward-ca.gov>
Sent: Monday, July 6, 2020 10:56 AM
To: Shakera Williams <shakeralou@yahoo.com>
Cc: Paul Nguyen <Paul.Nguyen@hayward-ca.gov>
Subject: RE: Hand Sanitizer

Hi Shakera,

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Thanks for notifying me that Pentecostals of Hayward is interested in distributing hand sanitizer on July 11th. I am looping in the Economic Development Manager, Paul Nguyen, who is more in the know about business support.

Thanks,

Monica

Monica Elise Davis
City of Hayward | Office of the City Manager | Community Services Manager | 510-583-4011

From: Shakera Williams <shakeralou@yahoo.com>
Sent: Monday, July 6, 2020 10:26 AM
To: Monica Davis <Monica.Davis@hayward-ca.gov>
Subject: Hand Sanitizer

CAUTION:This is an external email. Do not click on links or open attachments unless you know the content is safe.

Good Morning Ms. Davis,

My name is Shakera Buchanan and I am a ministry leader with the Pentecostals of Hayward. I am writing in regards to the upcoming business promotion opening that will be occurring this Saturday, July 11th in downtown Hayward to help support businesses'. Our church would like to show our support to the community by passing out hand sanitizer to the patronage's that attend this event. There are no strings attached, just a smile and greeting. Please let me know if this is something that we could do.

Please feel free to reach out if you have additional questions. I can be reached via email at shakeralou@yahoo.com or 510-962-1980.

Thank you!

Shakera Buchanan 

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Responsible Party: City of Hayward

Date of Occurrence: 07/11/20

City Property:

Location: Downttown Street Closure

Case #

Labor				
Name	Hours	ST Rate	OT Rate	Total
Sr. Maint Leader	7.0		69.77	488.39
Maint. Leader	7.0		60.66	424.62
Maint. Worker	7.0		56.65	396.58
Maint. Worker	7.0		56.65	396.58
				1,706.17
OT Mark up				34%
Total Labor				

580.1

Equipment			
Vehicle #	Hours	Rate	Total
			0.00
			0.00
			0.00
			0.00
Total Equipment		0.0	

Accounts to be credited

Acct. 100-40-4010-31100-51130

Chg Code _____

Amt. \$2,286.27

Materials			
Product	Quantity	Cost	Total
			0.00
			0.00
			0.00
Tax			0.00
Total Materials			0.00

Miscellaneous	
Explain	
Total Miscellaneous	

Grand Total	2,286.27
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Monica Montes

From: Marco Li Mandri
Sent: Monday, July 13, 2020 3:59 PM
To: Monica Montes
Subject: FW: VDOintel RFP Response:
Attachments: VDOintel_Hayword Downtown RFP Response Rev_07_13.pdf

Ppo the email and attachment first thing Tuesday morning and put on my desk.

I need to leave for the airport by 8:30 Tuesday morning. Confirm.

From: Dominic <dominic@newcityamerica.com>
Sent: Monday, July 13, 2020 12:32 PM
To: Jeff Jurow <jjuraw@structureproperties.com>; Resti Zaballos Jr. <rzaballos@zaballos.net>; Dinesh Shah <Dinesh_Shah@msn.com>; Sara Buizer <Sara.Buizer@hayward-ca.gov>
Cc: Marco Li Mandri <marco@newcityamerica.com>
Subject: FW: VDOintel RFP Response:

Hi DHIA Executive Officers,

I spoke with Eric from VDOintel this morning regarding their submitted proposal to the camera rfp.

Eric realized he had sent in the wrong version of the proposal and forwarded me the final version, which is attached to this message. This version includes an in-depth breakdown for the installation of 20 (4 LPRs and 16 HD) cameras to be installed at various to-be-determined locations around downtown.

At your earliest convenience, please review the following document and send me any questions or comments you wish to be forwarded to Eric. Staff will include this version of the proposal in the Board packet for this Thursday.

Thanks,

Dominic

From: Eric Schweitzer <eric@vdointel.com>
Sent: Monday, July 13, 2020 12:13 PM
To: Dominic <dominic@newcityamerica.com>
Subject: RE: VDOintel RFP Response:

Here is the updated version.

From: Eric Schweitzer
Sent: Monday, July 13, 2020 11:42 AM
To: Dominic <dominic@newcityamerica.com>
Subject: RE: VDOintel RFP Response:

Dominic,

Ahead of our call in a few minutes, I checked the RFP Response that was sent previously. I believe I mistakenly attached the wrong one. Attached is what should have been sent.

Talk in a few minutes to make sure we are on the same page.

-Eric

From: Eric Schweitzer

Sent: Wednesday, July 1, 2020 12:56 PM

To: Dominic <dominic@newcityamerica.com>; Jeff Jurow <jjurow@structureproperties.com>

Subject: VDOintel RFP Response:

Hi Jeff and Dominic,

Thank you for the opportunity to be included in the RFP bid for the Downtown Hayward Surveillance Camera Project. VDOintel is uniquely positioned to partner with the DHIA to achieve the objectives out lined in the RFP. We will work had in hand with DHIA staff as needed to accomplish these goals.

If there are any questions of course feel free to reach out.

Regards,

Eric Schweitzer

Vice President of North American Sales

Direct: (818) 613.9908

Email: eric@VDOintel.com

Web: www.VDOintel.com

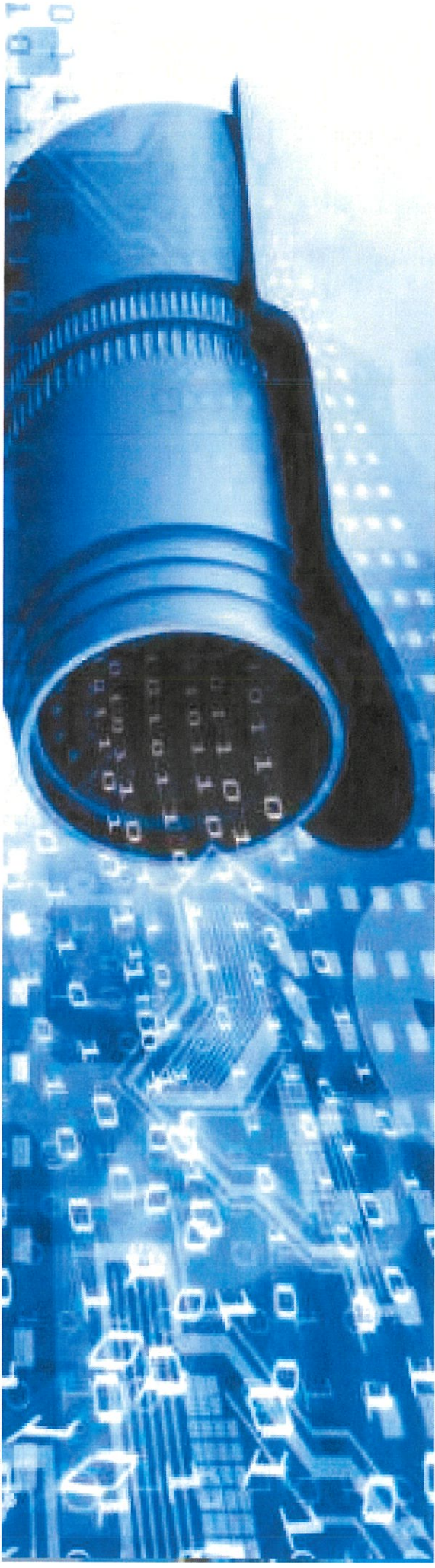
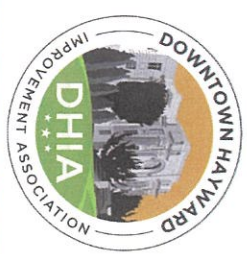
YouTube Intro: [VDOintel Services](#)



*The *evolution* of Surveillance & Analytics*

Actionable Intelligence

VPD Intel



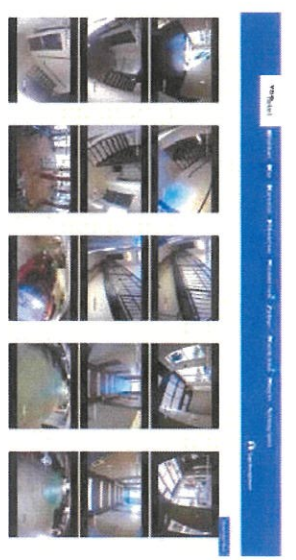
The *evolution* of surveillance & analytics

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Community Wide Video Management System

- Easy Access to Video Footage
- Cloud Based Storage
- Access to Live Video and Historical Video both Online & Mobile Apps
- Event Triggers and Escalations with Community Based Commentary
- Easily Connect Separate Camera Networks to Single Platform
- License Plate Recognition Cameras: Search and Flag for Specific Plates
- Easily choose to add LIVE Remote Monitoring, w/Escalations*
- Live Agent Support of Requested Video Footage*
- 30 Days Footage Stored in Cloud
- Unlimited Log Ins
- Easily Accessible to Law Enforcement
- Single Login Access or Shared Groups



Hayword Downtown District Pricing Schedule:

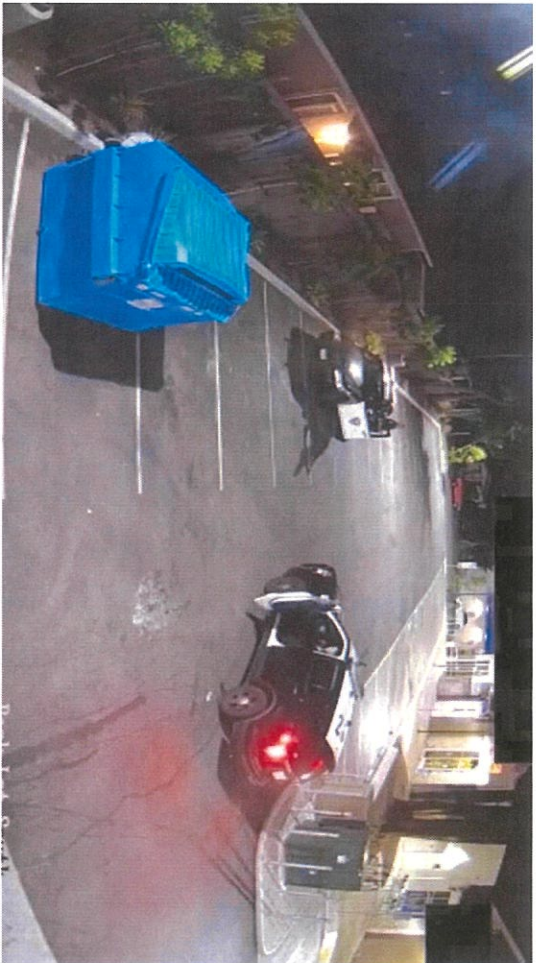
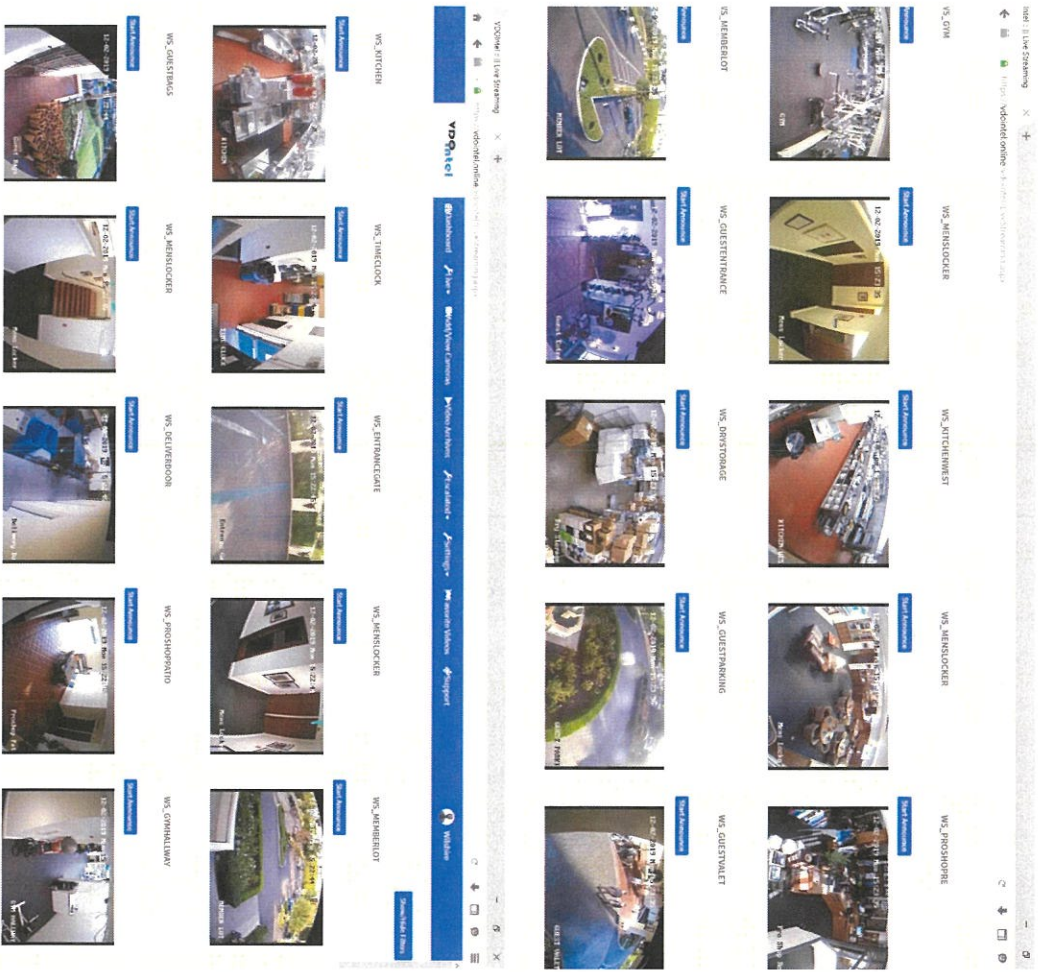
Cameras 1 – 100 = \$14.00 Per Month\Per Camera

Cameras 101-200 = \$12.00 Per Month\Per Camera

*Upon 101st Camera cost for all cameras will drop to \$12.00 Per Camera \ Per Month



*Items with * are at additional charge.



Proposal One: Installation 16 Cameras \5 LPRs\ 30 Days Storage \ Remote Connectivity

Recurring Services – VDOintel				
Services	Service Type	Monthly Rate	# of Cameras	Total Yearly
VDOintel Monitoring Services) Access via APP Android & iPhone Devices 1 month cloud archival of video footage (additional storage plans avail.) Train Hayward County Designated Individual on Use of LPR and Applications *At 100 Cams storage rate will drop to \$12.00 per cam for all cameras.	Cloud Storage 30- Days	\$14. Per Cam Per Month	20 (See Scope for Detail)	\$3360 (\$280 Per Cam Per Year)
	Remote Monitoring	N/A	0 (See Scope for Detail)	N/A
Analytic Add Ons	# of Cameras			Total Monthly
Motion Sensing w/Auto Alert & Notification: <i>Preserve Camera Life and send alerts\notifications to authorized personnel.</i>	20 units	\$10		Inc.
Facial Recognition: <i>Load images into your database to control access to premises and alert security to unwanted persons.</i>	0 units	\$10		N/A
Geo Fencing: <i>Specify a specific field for camera to focus.</i>	20 units	\$10		N/A
Installation/ Configuration Services / Project Mgmt: <i>Installation & Configuration includes complete set up hardware at 5 selected locations, set up of account, network config, camera analytic config, testing and connection to devices</i>	20 Units	\$		One Time
				\$53,895
HARDWARE: 15– 4 MP High Definition Cameras 5 – LPR Cameras 5 – 4 Port NVR's Installed in 5 Locations	20 units	Inc		One Time
				Inc
Misc. HARDWARE: Network Switches Cabling RJ-45 Connections Camera Mounts	units	Inc		One Time
				Inc
SUB TOTAL: 1 Year Storage Services / Hardware Installation/Configuration: * Plus Shipping *Plus Tax Where Applicable		Cameras 20	NVR 5	Total: \$57,225
Due With Order		\$57,225		
*Once Term is Completed unless otherwise notified based on Terms and Conditions below, the Storage rate will be automatically renewed quarterly.				

DETAILED SCOPE ITEMS:

Upon award of contract Company shall produce a Strategic Outline recommending outdoor camera system that can monitor and document criminal activity that might occur in the public rights of way in Downtown Hayward.

- Determine placement of outdoor cameras for coverage in Downtown.
- Installation of license plate reader (LPR) cameras in select locations on the periphery of the business district
- Produce a communication package detailing the installation process for various businesses in strategic locations throughout Downtown.
- Storage of all video tape in the cloud for a minimum of 30 days.
- Regular reports on the effectiveness and quality of the video display and recommendations on how to adjust or replace the cameras as needed.
- Other items that will ensure the documentation of vandalism and criminal activity in Downtown.
- Upon request work closely with the Hayward Police Department to provide them with leads and video documentation of incidents of illegal activity in Downtown. We have provided inclusive in this scope, three (3) requests of footage per month. Additional requests are available at a rate of \$7.00 per hour. Client does have the ability to download their own feeds at any time within the 30 day storage window.
- Attend public meetings organized by the Downtown Hayward Improvement Association to build the scope of coverage in Downtown.
- Work with the President of the Association to determine additional tasks.

Credit Card Information:

Name On Card: _____

Credit Card # _____

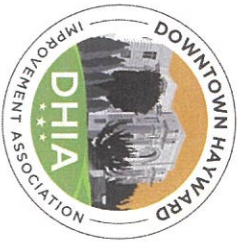
Exp. Date _____ SEC Code _____ Zip Code _____

I agree and understand this card will be debited for billing purposes Quarterly on a recurring basis until cancelation of service.

Print Name

DATE

Signature



Outdoor IR Fixed Dome Camera \$275

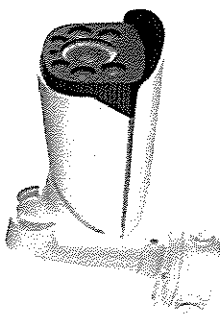
The Hikvision Outdoor IR Fixed Dome Camera provides high definition network output. It supports H.265+ video compression technology, which assures savings in bandwidth and storage. Quality components from the worlds largest Manufacturer.



*Installation not included.

ANPR Camera Recommendations
(Automatic Number Plate Recognition)

- LPR Camera
- 2MP Low Light Smart Camera
- 1/1.8" Progressive Scan CMOS
- Full HD1080p video
- Up to 60fps frame rate
- Ultra-low light
- Slow shutter
- 120dB WDR
- 3D DNR
- up to 50m IR range
- Motorized lens with Smart Focus
- H: built-in heater
- S: audio/alarm IO
- Support 128G on-board storage
- AC24V/PoE



- LPR Cameras
- 2MP ANPR Ultra-Low Light Bullet Camera
- 1/1.8" Progressive Scan CMOS
- 1920 x 1080 @ 60fps
- Ultra-low light
- IR and white light, optional
- Auto-iris, support P-iris (-P)
- Capture rate>99% (certain countries and regions)
- Recognition rate>98% (certain countries and regions)
- 120dB WDR

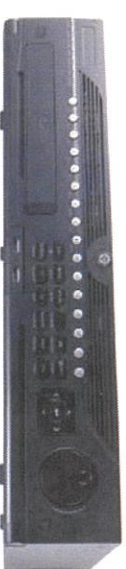




NVR Options
(Network Video Recorder)

Note: The Number of Cameras must be equal or less than the Ports on NVR

8 Port NVR Inc. Linksys Switch
\$625



16 Port NVR Inc. TP-Link Switch
\$825

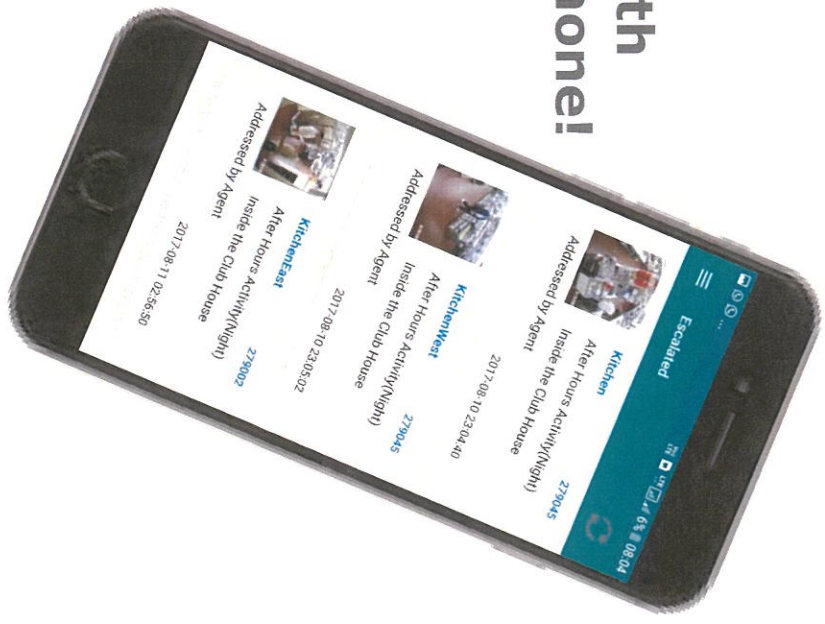
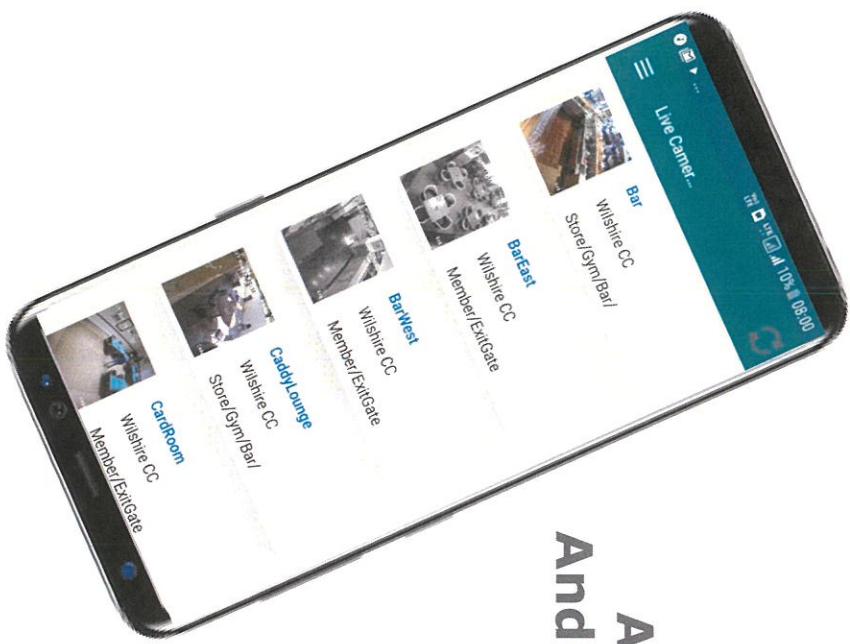
32 Port NVR Inc. TP Link Switch
\$1225



NVR provides high resolution, high video compression, and HDMI video output up to 4K. Independent PoE connections offer easy setup, and smart search and reliable video storage.

Oh Yeah, And Were Mobile!

Mobile Apps Available for both Android and on iPhone!



Thank You!



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